RYAN'S STORY

EDITABLE INVITATION

Parent & Caregiver Presentation

School-customizable communication template

HOW TO USE THIS TEMPLATE Replace every [bracketed field] with your event details. Attach the Ryan's Story flyer and Parent Presentation Overview before sending.

Subject line options

- You're Invited: Ryan's Story - A Parent Evening at [School Name]
- Important Parent Event: Bullying, Online Safety and Suicide Prevention
- [School Name] Hosts Ryan's Story - Practical Guidance for Parents and Caregivers

Main invitation email

To: [School Name] Families

Subject: [Choose or customize a subject line above]

Dear [School Name] Families,

We invite you to a special parent and caregiver presentation of Ryan's Story: A Father's Hard-Earned Lessons About Cyberbullying and Suicide.

WHEN	[Day of Week], [Month Day, Year], [Start Time] - [End Time]
WHERE	[Venue Name, Full Address]
WHO	Parents, caregivers and community members are welcome
COST	[Free admission / Suggested donation / Other details]
RSVP	[Link or instructions, if applicable]

About the presentation

John Halligan lost his 13-year-old son, Ryan, to suicide in 2003 after months of bullying and cyberbullying. After Ryan's death, John discovered instant-message conversations that revealed the painful extent of what Ryan had experienced, including cruel rumors, repeated taunting and an online betrayal by a classmate.

For more than 20 years, John has shared Ryan's story at 2,500+ schools across the United States, Canada, Mexico and Colombia, reaching more than one million students and parents. His advocacy contributed directly to the passage of Vermont's Bullying Prevention Law and Suicide Prevention Education Law. His story has been featured on ABC's Primetime with Diane Sawyer, PBS Frontline and The Oprah Winfrey Show.

What parents and caregivers will learn

- How bullying, cyberbullying and suicide prevention intersect
- Current context about suicidal ideation among teens
- Practical ways to guide and monitor a child's online activity
- How to create open communication about difficult topics
- How bystanders can become upstanders and seek help from trusted adults
- Steps families can take to support safety, connection and resilience

Why this conversation matters

This is not a lecture. It is a father sharing the hardest lessons of his life so other families can recognize warning signs, strengthen communication and respond with greater confidence. Whether your child is in elementary, middle or high school, the presentation offers timely, practical guidance.

We strongly encourage parents and caregivers to attend and continue the conversation at home afterward.

For more information about Ryan's Story, visit www.RyanPatrickHalligan.org. Please see the attached flyer for a printable event summary to share with other families or in your workplace.

Questions? Contact [Contact Name] at [Phone/Email].

We hope to see you there.

Sincerely,
[Name]
[Title]
[School/Organization Name]

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OPTIONAL REMINDER

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SUGGESTED TIMING Send this concise reminder two to three days before the event.

Reminder email

To: [School Name] Families

Subject: Reminder: Ryan's Story Parent Evening - [Day of Week] at [Time]

Dear [School Name] Families,

This is a friendly reminder that the Ryan's Story parent and caregiver presentation will take place on [Day of Week], [Month Day], at [Time] in [Venue Name].

John Halligan will share the story of his son Ryan, whom he lost to suicide after bullying and cyberbullying, along with practical lessons to help families strengthen communication, navigate online challenges, recognize concerns and encourage help-seeking.

John has shared Ryan's story at 2,500+ schools and reached more than one million students and parents. We encourage parents and caregivers to join us for this important community conversation.

WHEN	[Day of Week], [Month Day, Year], [Start Time] - [End Time]
WHERE	[Venue Name]
ADMISSION	[Free / Details]

Questions? Contact [Contact Name] at [Phone/Email].

We look forward to seeing you there.

Sincerely,
[Name]
[Title]
[School/Organization Name]